



## MAGNETIC ANALYSIS CORPORATION

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For Immediate Release  
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### Magnetic Analysis Corp. Announces New CEO

Magnetic Analysis Corp., a global leader in instruments and systems for the nondestructive testing of metals, is pleased to announce the appointment of Daniel Lawrence as President and Chief Executive Officer effective November 6<sup>th</sup>, 2023. Just the fifth leader in MAC's 95-year history, Dan will succeed President Dudley Boden, who announced his intent to retire in June, 2024. Dudley will remain a Director of MAC and will assist in the transition.

Dan comes to MAC from his current role as General Manager of the Optical Components Business of MKS Instruments in Franklin, MA. Previously, Dan was a Vice President and General Manager of the Stellite, Conforma Clad and Advanced Materials Systems businesses within Kennametal and spent a decade as a Division Vice President and Business Unit Manager for the Precitech and TMC business units within AMETEK. Early in his career, Dan received management and executive training at both Danaher and GE. Dan received his BS and MS in Chemical Engineering from Clarkson University, studied law at Boston University and received an MBA from Southern New Hampshire University.

Robert Gould, Chairman of the Board of Directors, commented, "Dan comes to MAC at an exciting time. We emerged from the pandemic stronger than we were at the start and currently enjoy one of the largest order books in our company's history. We are confident that Dan can help us build on our solid foundations and accelerate our growth. At the same time, I would like to express our grateful appreciation for the steady stewardship that Dudley Boden has provided as President over the past seven years and the contributions he has made over his entire 22- year career at MAC."

**Magnetic Analysis Corporation (MAC®)**, headquartered in Elmsford, NY, USA, with manufacturing facilities in Boardman, OH and Östersund, Sweden, has been advancing the science and technology of non-destructive testing for 95 years. MAC is recognized as a premium source for eddy current, electromagnetic, flux leakage and ultrasonic inspection systems for testing metals. Dedicated to a production-oriented approach, MAC offers individual instruments as well as automated systems that incorporate materials handling and controls. With over 40 Field Engineers and Representatives, based in 25 countries, MAC partners with its customers to ensure superior technology, reliability and a thorough understanding of the customer's product, specifications, and in-plant conditions.

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*Daniel Lawrence, President &  
CEO, Magnetic Analysis Corp.*